

YOUTH PRIDE DAY 2011

Saturday, April 30, 2011

Dupont Circle

Sponsorship:

The best way to show your support for Youth Pride Day is by becoming a sponsor. For as little as \$350, your organization can have added visibility and access to Youth Pride Day supporters and attendees. To become a sponsor of Youth Pride Day, please mail your check payable to Youth Pride Alliance to the address below.

Booths:

The easiest way for your organization to participate in Youth Pride Day is to rent a booth. (Due to U.S. Park Service restrictions, you will not be allowed to sell products or accept donations.) Each booth at Youth Pride Day is one half of an 8-foot table. You are allowed to purchase up to two booths. Space is limited. To sign up for a booth, please complete the enclosed form and mail it to the address below with a check payable to Youth Pride Alliance.

Advertising:

A good way for your organization to show support of Youth Pride Day and to promote your organization's activities is to advertise in Metro Weekly's Youth Pride Guide which is a insert into the regular weekly magazine. For as little as \$150, you can place an ad in our guide that will reach over 2000 readers. To place an ad in our guide, please complete the enclosed form and mail it to us along with a check payable to Youth Pride Alliance

Ad Size & Submission Guidelines

Ad submission guidelines will be sent no less than 10 days before submission deadline.

**Ad submission deadline:
Friday, April 1, 2011**

Email completed form to:
ncarpenter@youthpridealliance.org

or mail to:

**Youth Pride Alliance
PO Box 12196
Washington, DC 20005**

****Sponsorship Levels****

\$3500 - Platinum Sponsor

- Same as Gold Level Sponsorship, plus
- Name and logo in all press releases/ads
- 4 Tickets to Youth Pride Allies Reception
- Mention in all advertisement for YPD

\$1500 - Gold Sponsor

- Name and logo in all press releases/ads
- Logo displayed on stage banner
- Full color page ad in YPD program
- Table (2 booths)
- Logo on YPD banner
- Logo on YPD T-Shirt
- 2 Tickets to Youth Pride Allies Reception

\$750 - Silver Sponsor

- Logo displayed on stage banner
- 1/2 page ad in YPD program
- Booth
- Logo on YPD banner

\$350 - Bronze Sponsor

- 1/4 page ad in YP Day Program
- Booth
- Logo on YPD banner

\$100 - Booth Rental Only

Varying Prices - Ad Purchase Only

- Please select your ad size and price

- Full Page (5"x8" Vertical Only) - 400.00
- Half Page (5"x3-15/16" Horizontal Only) - \$250.00
- 1/4 Page (2-7/16"x3-15/16" Vertical Only) - \$150.00

Name: _____

Organization: _____

Email: _____

Address: _____

Phone: _____